

## Fusion Solution: ISV

Independent Software Vendors use Fusion Server as an integral component of their own software products. Fusion lets them sell into their existing client base to create new license and service revenue and also retain customers in the face of new standards



**Related Case Studies:**

Manufact Data Systems

Customers of many business applications must now extend electronically deeper into the supply chain, requiring a level of integration capability many ISVs lack. Fusion Server can provide this capability within a ready to run, scalable, cross-platform solution. Open standards will allow ISV offerings to be integrated with other best of breed solutions.

Few systems in place for more than 5 years contain event based workflow, support for internet communication protocols or cross platform database support. They rarely include cutting edge technology such as JMS and XSLT, as well as broad XML support. Fusion Server brings all this, ready to run, to the ISV portfolio.

Web services is now the preferred method to link systems, allowing agreement on content standards without linking technologies. ISVs can deploy Fusion Server web services to customers immediately without changes to their products.

Fusion Server can be branded as your own product, extending your product line. Libraries of integration solutions can be built up, providing proven, off-the-shelf solutions to current and new customers. An ISV with niche solution can extend their reach into potential markets by removing integration as a barrier to sale.

WITH FUSION SERVER AN ISV CAN PLAY IN THE INTRANET, EXTRANET OR INTERNET SPACE. FUSION IS THE PATH TO OPEN STANDARDS

